



MATCHDAY HOSPITALITY

2024



THE COOPER ASSOCIATES
COUNTY GROUND

Vitality
BLAST

WELCOME TO THE HOME
OF THE CHAMPIONS!

Vitality Blast 2024



Winners

As well as being the most iconic venue in the South West, the Cooper Associates County Ground is now the home of the Vitality Blast Champions.

Join us for a matchday experience that is beyond compare as we rise again in 2024.

From the non-stop, action-packed excitement of the Vitality Blast under lights, to the more traditional and quintessentially English County Championship, to the emergence of the rising stars of the men's and women's games, the Cooper Associates County Ground is the only venue you need to visit this summer.

Whether you're looking for an elite private matchday suite or a shared hospitality experience in our dining room or on our glorious Thatchers Roof Terrace, our extensive and varied range of facilities and packages means that there is genuinely an option to suit every requirement or budget.

From large corporate events to small private parties, the home of the Blast Champions has everything that you could possibly need to have the perfect matchday experience.





VITALITY BLAST HOSPITALITY PACKAGES

Somerset will be looking to make it back-to-back glory in 2024, so join us at the home of the Vitality Blast Champions for the most explosive and exciting cricket competition of the year.

The drama, the noise and the spectacle mean that the atmosphere at the Cooper Associates County Ground for Blast games is second to none.

Enjoy the Vitality Blast in style and be a part of the best experience in the game at the highest scoring ground in the world.



DIAMOND PACKAGE

- Exclusive use of your Private suite
- Waiter/waitress service
- Glass of Prosecco on arrival
- Mini pie selection on arrival
- Somerset picnic board
- Dessert
- Cheese board

£115 pp (Inc VAT)



EMERALD PACKAGE

HOSTED IN THE
COUNTY ROOM

- Glass of Prosecco on arrival
- Three course plated meal

£98 pp (Inc VAT)



RUBY PACKAGE

- Exclusive use of your Private suite
- Waiter/waitress service
- Glass of Prosecco on arrival
- Mini pie selection on arrival
- Somerset picnic board
- Dessert

£105 pp (Inc VAT)



SAPPHIRE PACKAGE

HOSTED IN THE MARCUS
TRESCOTTHICK PAVILION

- Glass of Prosecco on arrival
- Hot buffet style main
- Dessert

£70 pp (Inc VAT)



THATCHERS ROOF TERRACE

- Glass of Prosecco on arrival
- Waiter/waitress service
- Mini pie selection on arrival
- Somerset picnic board
- Dessert

£105 pp (Inc VAT)

*All packages include matchday ticket



VITALITY BLAST MATCHDAY SPONSORSHIP HOSPITALITY PACKAGE

How would you like to increase awareness of your brand whilst rewarding your staff and entertaining important clients?

Our Vitality Blast matchday sponsorship package ensures that you can do exactly that by aligning yourself with the Champions.

Your business name will be seen by thousands of people within the venue and by hundreds of thousands across our digital databases and social media platforms, whilst your party will receive VIP, access all areas treatment on the day.

Package includes:

TABLE OF 10 IN THE COUNTY ROOM

GLASS OF PROSECCO ON ARRIVAL

WAITER/WAITRESS SERVICE

THREE COURSE PLATED MEAL

...plus:

**BEHIND THE SCENES GUIDED
TOUR OF THE COOPER
ASSOCIATES COUNTY
GROUND**

**PITCHSIDE GROUP
PHOTOGRAPH**

A SIGNED SOMERSET SHIRT

**BIG SCREEN BRANDING
(PRE-MATCH/AFTER EACH
SESSION/POST-MATCH)**

**PA ANNOUNCEMENT ON THE
MATCHDAY**

**IN-PLAY LED ADVERTISING
(ONE MINUTE PER HOUR)**

**MENTION AS SPONSOR IN
OUR PRE AND POST-MATCH
DIGITAL AND SOCIAL MEDIA
CONTENT**

**MENTION AS SPONSOR IN
OUR PRE AND POST-MATCH
E-NEWSLETTER
COMMUNICATIONS**

£3000 (ex VAT)



METRO BANK ONE DAY CUP HOSPITALITY PACKAGES

Our one-day matches truly are the ideal family day out, so join us this summer for a perfect day of fun and entertainment.

One-day cricket is a format that has played a huge role in Somerset's success throughout our history. The Glory Years era saw Somerset become the best one-day side in the country for a sustained period of time.

In the last few years, one-day cricket has witnessed the emergence of some of the finest young talent that this Club has produced, so join us in 2024 to witness legends of the future doing battle.

With record crowds and vibrant themes during the popular summer holiday window, Somerset County Cricket Club has enjoyed thrilling matchday experiences both on and off the field in this format as cricket continues to appeal to a wider audience.

2024 will see the return of our incredibly successful Family Day and the ever-popular Beer & Cider Festival.



DIAMOND PACKAGE

- Exclusive use of a suite
- Waiter/waitress service
- Tea/coffee on arrival
- Pastries
- Somerset picnic grazing board
- Cream tea with tea/coffee
- Cash bar

£95 pp (Inc VAT)

*prices based on minimum numbers and may change with reduced numbers



THATCHERS TERRACE PACKAGE

- Waiter/waitress service
- Tea/coffee on arrival
- Pastries
- Somerset picnic grazing board
- Cream tea with tea/coffee
- Cash bar

£95 pp (Inc VAT)

*All packages include matchday ticket

*Mascot packages are available see page 24 for more details



EMERALD PACKAGE

BREAKFAST

- Full English Breakfast
(Vegan/Vegetarian options available)
- Tea/Coffee

£47 pp (Inc VAT)

MATCHDAY CARVERY

(One, two and three course options are available)

- Tea/Coffee

£49 pp (Inc VAT)

AFTERNOON TEA

- Sandwiches
- Tea/Coffee
- Scones with clotted cream and jam
- Assortment of cakes/pastries

£49 pp (Inc VAT)

MULTI-COURSE OPTIONS

- Breakfast & Matchday Carvery
£71 pp (Inc VAT)
- Matchday Carvery & Afternoon Tea
£73 pp (Inc VAT)
- All three courses
£95 pp (Inc VAT)



CHILDREN'S PARTY PACKAGE

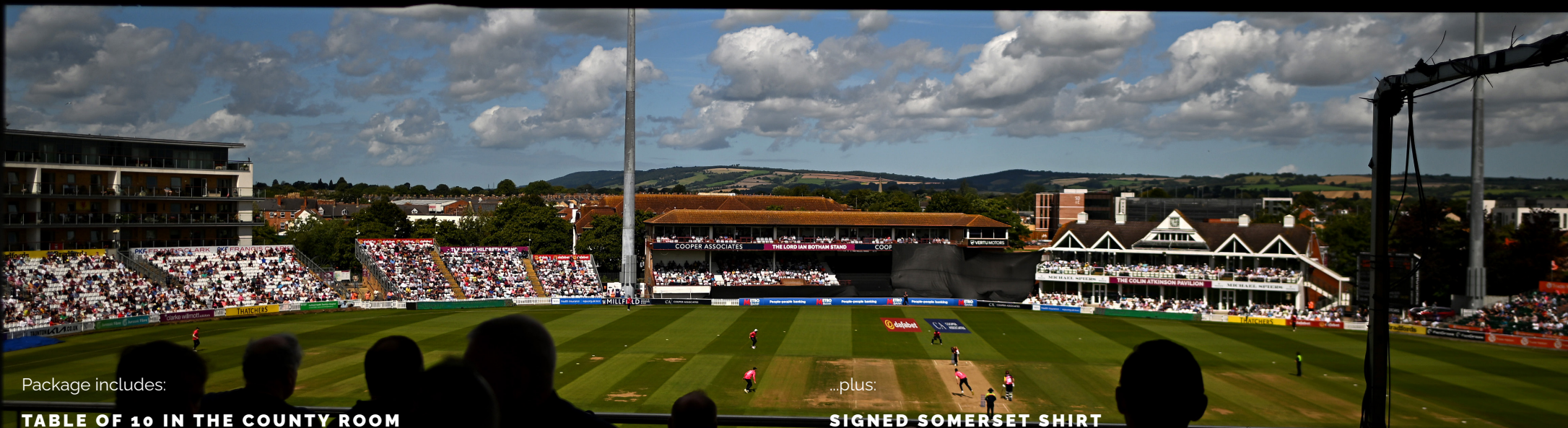
- Two adults, eight children
- Private hospitality suite
- Party kids buffet
- Cash bar
- Flag bearers

£200 (Inc VAT)

METRO BANK ONE DAY CUP MATCHDAY SPONSORSHIP HOSPITALITY PACKAGE

By becoming a matchday sponsor you can increase awareness of your brand whilst also rewarding your staff or entertaining important clients.

Your business name will be seen by thousands of people within the venue and by hundreds of thousands across our digital databases and social media platforms, whilst your party will receive VIP access all areas treatment on the day.



Package includes:

TABLE OF 10 IN THE COUNTY ROOM

WAITER/WAITRESS SERVICE

BREAKFAST ON ARRIVAL

MATCHDAY CARVERY

AFTERNOON CREAM TEA

**BEHIND THE SCENES GUIDED TOUR
OF THE COOPER ASSOCIATES COUNTY GROUND**

PITCHSIDE GROUP PHOTOGRAPH

...plus:

SIGNED SOMERSET SHIRT

IN-PLAY LED ADVERTISING (ONE MINUTE PER HOUR)

**BIG SCREEN BRANDING
(PRE-MATCH/AFTER EACH SESSION/POST-MATCH)**

PA ANNOUNCEMENT ON THE MATCHDAY

**MENTION AS SPONSOR IN OUR PRE AND POST-MATCH DIGITAL
AND SOCIAL MEDIA CONTENT**

**MENTION AS SPONSOR IN OUR PRE AND POST-MATCH
E-NEWSLETTER COMMUNICATIONS**

£2000 (ex VAT)

COUNTY CHAMPIONSHIP HOSPITALITY PACKAGES

Nothing says 'quintessential summer day out' quite like County Championship cricket.

The Cooper Associates County Ground is the most stunning and picturesque First-Class ground in the country, so spend the perfect summer day with us at the home of Somerset County Cricket Club.



DIAMOND PACKAGE

- Waiter/waitress service
- Tea, coffee, pastries on arrival
- Somerset picnic grazing board & dessert
- Cream tea with tea/coffee
- Exclusive use of the suite

£68 pp (Inc VAT)



CHILDREN'S PARTY PACKAGE

- Two adults, eight children
- Private hospitality suite
- Party kids buffet
- Cash bar
- Flag bearers

£200 (Inc VAT)

*All packages include matchday ticket



EMERALD PACKAGE

BREAKFAST

- Full English Breakfast
(Vegan/Vegetarian options available)
- Tea/Coffee

£38 pp (Inc VAT)

MATCHDAY CARVERY

(One, two and three course options are available)

- Tea/Coffee

£42 pp (Inc VAT)

AFTERNOON TEA

- Sandwiches
- Tea/Coffee
- Scones with clotted cream and jam
- Assortment of cakes/pastries

£42 pp (Inc VAT)

MULTI-COURSE OPTIONS

- Breakfast & Matchday Carvery
£62 pp (Inc VAT)
- Matchday Carvery & Afternoon Tea
£66 pp (Inc VAT)
- All three courses
£86 pp (Inc VAT)

THATCHERS TERRACE PACKAGE

- Waiter/waitress service
- Tea, coffee, pastries on arrival
- Somerset picnic grazing board & dessert
- Cream tea with tea/coffee

£68 pp (Inc VAT)

COUNTY CHAMPIONSHIP MATCHDAY SPONSORSHIP HOSPITALITY PACKAGE

Matchday sponsorship gives your business the opportunity to increase awareness of your brand whilst also rewarding your staff or entertaining important clients.

Your business will be seen by thousands of people within the venue and by hundreds of thousands across our digital databases and social media platforms.

In addition to this, your party will receive VIP, access all areas treatment on the day.

Package includes:

TABLE OF 10 IN THE COUNTY ROOM

WAITER/WAITRESS SERVICE

BREAKFAST ON ARRIVAL

MATCHDAY CARVERY

AFTERNOON CREAM TEA

...plus:

**BEHIND THE SCENES GUIDED
TOUR OF THE COOPER
ASSOCIATES COUNTY
GROUND**

**PITCHSIDE GROUP
PHOTOGRAPH**

SIGNED SOMERSET SHIRT

**IN-PLAY LED ADVERTISING
(ONE MINUTE PER SESSION)**

**BIG SCREEN BRANDING
(PRE-MATCH/AFTER EACH
SESSION/POST-MATCH)**

**PA ANNOUNCEMENT ON THE
MATCHDAY**

**MENTION AS SPONSOR IN
OUR PRE AND POST-MATCH
DIGITAL AND SOCIAL MEDIA
CONTENT**

**MENTION AS SPONSOR IN
OUR PRE AND POST-MATCH
E-NEWSLETTER
COMMUNICATIONS**

£2000 (ex VAT)





OUR ELEVATED HOSPITALITY
SUITES OFFER AN UNRIVALLED VIEW OF THE
ON-FIELD ACTION

EXCLUSIVE MATCHDAY SUITES

There is no better way to enjoy all of the on-field action than from one of our outstanding hospitality suites.

Whether it's for business or pleasure, our hospitality suite packages will guarantee you:

- An elevated and unrestricted view of the action
- Premium dining and refreshments
- Dedicated and helpful waiting staff who ensure that all your requirements are met

Our matchday dining packages have been specifically designed by our experienced catering team to ensure that you have the perfect day at the cricket.





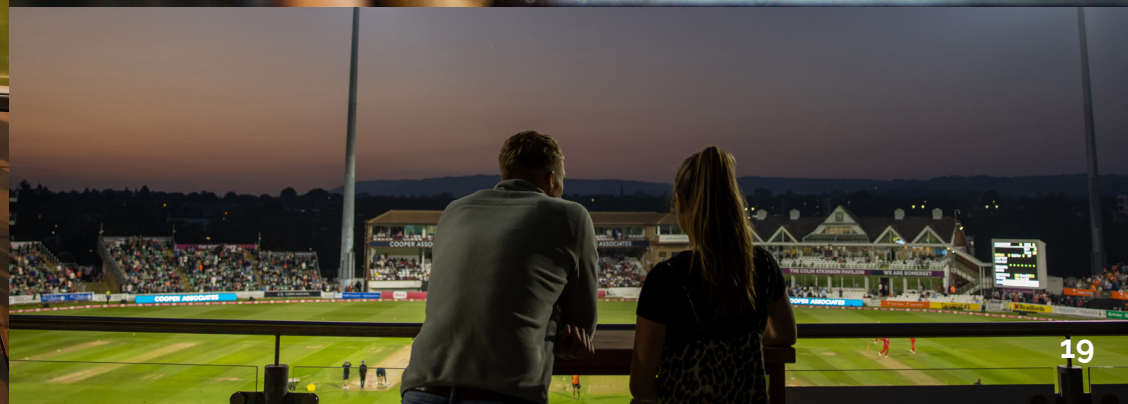
THE VIEW FROM OUR SUPERB
THATCHER'S TERRACE IS SENSATIONAL

THE THATCHERS TERRACE

Set against the backdrop of the rolling Quantock Hills, the view from our Thatchers Terrace is quite simply breathtaking.

From the optimum vantage point from behind the bowler's arm, this elevated outdoor setting is the perfect way to enjoy a summer matchday.

In addition to the exciting action on the field, you will have exclusive use of your own dedicated bar whilst also enjoying our delicious alfresco dining menu.





COUNTY ROOM DINING

Our exclusive County Room restaurant is the perfect way for you to soak up all the matchday atmosphere in style.

This option has everything that you could possibly desire:

- Outstanding food
- Impeccable service
- A prime seat from which to enjoy the action



MARCUS TRESCOTHICK PAVILION

Named after our greatest player of the modern era, the Marcus Trescovich Pavilion offers hospitality packages designed to suite all requirements and budgets.

The building is home to our stunning Thatchers Terrace, five outstanding hospitality suites and our spacious Stragglers restaurant, so whatever your matchday requirements are, we have the perfect solution.



MASCOT AND BIRTHDAY PACKAGES

Get closer to the action and give your child a birthday treat that they will remember forever.

They will meet the players and Stumpy, enjoy a guided tour, receive a signed SCCC shirt, have their picture taken with the captain and much more!



MASCOT PACKAGES

- 4 Matchday tickets (2 adults/2 children)
- Tour of the ground
- Meet the First Team players
- Signed shirt
- Photo with the captain
- Participate in the Guard of Honour

Package 1 - **£150** (Inc VAT)

Package 2 - **£250** (Inc VAT)

- Package 2 includes pre-match kids buffet in a private suite



BIRTHDAY PACKAGE

- 10 children/2 adults
- Pre-match buffet in our birthday suite
- Birthday e-invitation
- Tour of the ground
- Photo with the team/captain
- Line the perimeter of the pitch/flag bearers

£200 (Inc VAT)



FIVE

REASONS WHY

MATCHDAY HOSPITALITY

IS WHAT

YOU NEED!

Why should you book matchday hospitality with us?

The answer is really quite simple: we guarantee an unparalleled matchday experience at the South West's most iconic venue.

Whether your booking is a corporate event or a private party, we have a package to suit your needs and budget perfectly. From private matchday suites to shared hospitality areas plus our stunning rooftop terrace, our large array of facilities can cater for your every requirement.

Still not convinced? Well, here are five reasons why matchday hospitality is what you need!

1) SPECTACULAR ACTION, GREAT ATMOSPHERE AND GOOD FOOD

What makes the perfect matchday hospitality experience?

Excellent food, a brilliant atmosphere and a dramatic sporting encounter are the integral elements to any matchday. Fortunately for you, the Cooper Associates County Ground has all these and more!

Whether it's business or pleasure, good food, a great atmosphere and spectacular action are guaranteed.

2) IT DOESN'T COST AS MUCH AS YOU THINK!

You work hard and you deserve something a little special, so go on, treat yourself! Matchday hospitality is the perfect way to see the action in style. Best of all is that it doesn't cost as much as you think, there really is something to suit every taste and budget.

3) EXCLUSIVITY

Matchday hospitality will give you access to areas of the Cooper Associates County Ground that are not accessible to those with tickets. Let's face it, who doesn't like to feel a little bit special every now and again? Hospitality packages also include a wide range of refreshments and dining options from breakfast and grazing tables to buffets and afternoon tea. Our dedicated waiting staff will also ensure that all of your needs are met on the day.

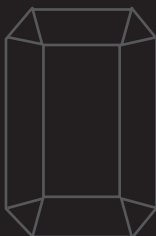
4) IMPRESS YOUR CLIENTS OR REWARD YOUR STAFF

Matchday hospitality is the perfect way to impress your clients or to show your loyal and dedicated workforce exactly how much you value them. A hospitality package essentially provides your company with a marketing opportunity. Remember, this sporting day out should be considered an investment because you could receive much more in return from a happy client or potential commercial partner.

Whilst looking after clients or potential partners is key, it is equally important to ensure that you have a happy, and therefore productive workforce. Rewarding your staff for their dedication or incentivising a project is the ideal way to show them how much they are valued.

5) YOU CAN TAKE YOUR DRINK TO YOUR SEAT

Unlike a number of other sports, at cricket you can take your drink back to your seat with you! At the Cooper Associates County Ground there's no need to huddle in a concourse whilst watching the action on a television screen. Simply chose from our wide selection of drinks at your assigned bar and return to your seat. Top class sporting action and a cool refreshing drink. What could possibly be better? Whether your booking is a corporate event or a private party, we have a package to suit your needs and budget perfectly.



hospitality@somersetcountycc.co.uk 01823 425336

All bookings subject to our terms and conditions