



SOMERSET
CCC

MEMBER DIRECTOR

Recruitment Pack





A welcome from Jamie Cox

Chief Executive, Somerset County Cricket Club (SCCC)



Our purpose as a Club is to inspire the South-West through cricket. Few, if any, counties can claim that cricket has as much relevance in its communities as Somerset does.

Cricket is the biggest sport in the county and indeed, in several parts of the South-West region. This provides a unique opportunity for the County Club, in partnership with the Somerset Cricket Foundation, to grow the sport and invest passion, time, and resources into ensuring that success is sustained for the benefit of future generations.

We constantly see cricket act as a force for good and have a positive impact on people's lives. It teaches physical and social skills while helping social cohesion. In many villages and towns, a local cricket club is the very hub of the community. Cricket has something for everyone, across all communities, whether it be watching, playing, or following the game. Cricket is a game for all.

In recent years, the Somerset men's team have gone from strength to strength on the field, enjoying considerable success. The team lifted the Royal London One Day Cup in 2019 before securing the Vitality Blast crown in both 2023 and 2025. The team has also spent more time in division one of the County

Championship than any other. The profile and excitement of success inspires people from all backgrounds to participate in the game locally, whether it be as a player, coach, umpire, scorer, ground staff member, administrator, or volunteer.

The Somerset Disabled and Visually Impaired teams also do the County proud at national level. In 2025 both England captains for the Visually Impaired sides were Somerset representatives.

Somerset has long had a special affiliation with the women's game. England Women made their debut at the home of Somerset CCC in 1997 and since that day, the England team have regularly returned to Taunton. In 2009 our home also officially became the ECB's Home of Women's Cricket. This coincided with the ICC Women's World Twenty20 tournament, which saw Somerset stage all twelve group match fixtures in the competition. Since then, the women's game has gathered enormous momentum and developed significantly with multiply venues

now used to showcase matches. However, we still consider ourselves to be the Spiritual Home of the Women's Game.

2025 saw the Club proudly become one of the eight counties to field a professional women's team under the County's banner for the first time.

Our regional player pathway is integral to a successful future, and the SCCC Pathway is a beacon within the English domestic game. Boys and girls age group teams provide young talent with the opportunity to progress, with several of our young players having gone on to represent England.

Off the field, the Club also plays an important role supporting the business community. In 2017, the Daily Telegraph reported that the International T20 match at the Cooper Associates County Ground between England and South Africa was 'worth around £1 million to the local economy'.

Somerset is the most popular sporting team in the region. As winners of the 'YouTube

Channel of the Year' at the prestigious Broadcast Sports Awards in 2021, Somerset can boast the most engaged media following of any cricket club in the UK. The Club has the largest social media following of any First Class County and the largest following of any professional sports club in the South-West.

The Cooper Associates County Ground also provides facilities which are utilised throughout the year. There is a focus to build and grow our non-matchday business to increase the ground's exposure to new, non-cricket audiences and generate funds, which can be reinvested into cricket.

Another key strength of Somerset over the years has been its passionate and supportive Membership. Our loyal Members and supporters have been the heartbeat of the Club and will remain so.

Jamie Cox,
Somerset CCC Chief Executive



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OUR PURPOSE AND VISION

**Our purpose is clear, to inspire
the South West through Cricket**

Our vision: To be a cricket club transformed,
globally admired and respected for delivering
world-class experiences for all.

This transformation also seeks to boost
prosperity for the town, county, and wider region
through the creation of a destination which
attracts visitors from further afield to experience
everything that the South-West has to offer.
We believe that offering is considerable.

It is a bold ambition but one necessary to
sustain our great Club for future generations.

Thank you for your interest in joining Somerset
County Cricket Club on the next phase of
our exciting journey. The cricket landscape
is changing at an unprecedented rate, with
both opportunity and jeopardy ahead in equal
measures. We now find ourselves needing to
transform our business to sustain our proud
reputation of competing at the top table
of English domestic cricket.

Welcome
TO THE
COOPER ASSOCIATES
COUNTY GROUND





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SOMERSET TRANSFORMED

Purpose:

To inspire the South-West through cricket.

Vision: To be a cricket club transformed, globally admired and respected for delivering world-class experiences for all.

We are Somerset:

Treat people well. On this journey together. Innovate to succeed. Proactive and deliver.

We treat people well

The strength of our Club is our people. We value and support each other, treat everyone with care and respect, and go above and beyond to deliver exceptional experiences.

We innovate to succeed

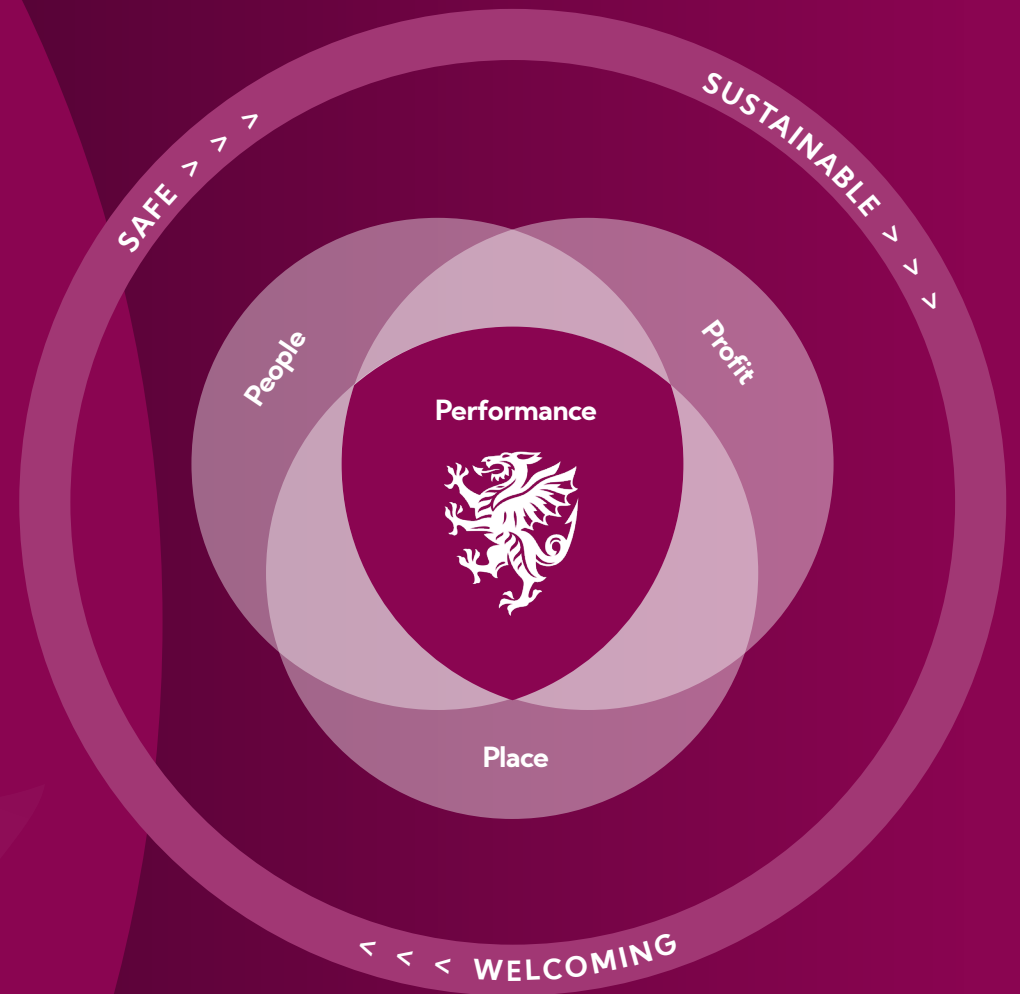
By being bold, brave and ambitious, we are empowered to think differently. We take smart risks and challenge the status quo to achieve our goals.

We are on this journey together

We each take an active role in shaping our Club's future. Aligned to our values, accountable and committed to achieve the Club's vision and goals, we understand our success depends on all elements of our business working collaboratively.

We are proactive and deliver

We set clear intentions and are disciplined to achieve them. Everything we do has meaningful purpose, contributing to success by effective planning and delivery to high standards. We remain agile and adaptable to the changing environment in which we operate.





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OUR STRATEGIC PILLARS

Firstly, our **PEOPLE**, referring to our dedicated staff, loyal Members and supporters, aspirational men's and women's players and committed corporate partners and community participants.

True success is a team effort and the experience of everyone within the organisation must be optimised if we are to fulfil our purpose.

Our **PLACE** at the Cooper Associates County Ground is the region's most iconic sporting venue, and we must now invest to ensure that we are providing the optimum facilities for our Members, supporters and our guests for non-cricket events. Furthermore, to proudly represent the entire South- West we must broaden our reach beyond the boundaries of Taunton and Somerset.

Modern sport is a business which must focus on **PROFIT**, primarily so that we can continue to invest in male and female

talent pathways and infrastructure to build on our successes. The Club has a strong history of recording surpluses through generating cricket revenue, however, without additional cricket content to host, the generation of sustainable, non-cricket revenue is now paramount to prosperity.

All three pillars are tightly bound by a **PERFORMANCE** expectation, both on and off the field. We are in the inspiration business, yet professional sport is competitive, and we must always hold ourselves to the highest professional standards and behaviours if we are to achieve our lofty ambitions.





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GOLDEN THREADS

Three golden threads weave through all functions of our Club. These are embedded in all decision making and operations and clearly visible in our performance, behaviours and culture.

We recognise these threads must work in unison. Exceptional sporting businesses strive for excellence in these areas. Not only are they 'the right thing to do', but they are also enablers in developing and embedding performance outcomes.

We must pride ourselves in prioritising these three golden threads as we strive for excellence.



SAFE > > >

SAFE

To be nationally recognised, in safeguarding and safety, while consistently delivering exceptional experiences for all.

SUSTAINABLE

To embed sustainability within our culture ensuring our people champion best practice whilst driving performance.

WELCOMING

To create environments where everyone belongs.

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SUPPORTING THE STRUCTURE OF SCCC

Successful candidates will be joining a Board that sets out to encompass all the principle stakeholders in SCCC as well as providing the appropriate oversight to the SCCC Executive.

As mentioned previously, the Board structure requires that its Chair, Appointed and Elected Members (supported as necessary by Members of the committees and appropriate co-opted experts) ensure that there is appropriate financial, commercial, legal and governance, and professional cricket oversight.

These words though do not – to any real extent – encompass the skills, experience and expertise that SCCC needs to embark on its exciting journey. The key motivation for all Board Directors will be to contribute to this magnificent community asset.

The Board must be balanced in terms of equity, diversity, gender and race as well as skills, experience and expertise. Being a Board Member will be a rich and rewarding opportunity, with significant room for growth and contribution.

Ideally the Board Directors will be able to provide the necessary support and oversight in the fields of:

- Income Generation & Business Growth
- Hospitality & Entertainment
- Venue Operations
- Hotels and Joint Ventures
- Innovation and entrepreneurship
- Major construction / programming

SCCC is committed to the identification and provision of Board Directors' development. We want your support, but we will support you.





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THE ROLES AND RESPONSIBILITIES OF THE BOARD DIRECTORS

In keeping with the statutory duties of a company director, all Directors should;

- Act within their powers under SCCC's constitution as set out specifically in the Club Rules and as registered with the Financial Conduct Authority (FCA) under the Community Benefit Societies Act 2014;
- Promote the success of SCCC. Directors must act in a way they consider, in good faith, would be most likely to achieve this. When making decisions, Directors must consider the likely consequences for the various stakeholders in SCCC, particularly the Membership, as well as the impact on the reputation of SCCC and its longer-term success;
- Exercise independent judgement and form their own views on SCCC's key areas of activity;
- Exercise reasonable care, skill and diligence;
- Avoid or manage conflicts of interest which may affect their objectivity. It is essential that Directors declare promptly any actual or potential conflicts. The non-conflicted Directors will then decide on how to manage or accept this and to maintain the integrity of the Board's decision-making process.

SCCC will provide support to ensure that all Directors fulfil their legal responsibilities.





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THE ROLES AND RESPONSIBILITIES OF THE BOARD

Role of the Board and its Committees

The Board's role is to provide leadership of Somerset County Cricket Club Ltd ("SCCC") within a framework of effective controls which will allow SCCC to develop its strategic objectives while enabling associated risks to be assessed and managed. The Board establishes the vision, strategy, and values of SCCC and ensures that these and its culture are aligned. It is responsible for ensuring that the necessary skills and resources are in place for SCCC to achieve its strategic objectives and measure its performance and progress against them.

The Board is accountable for promoting the sustainable success of SCCC and contributing significantly to the communities in Somerset and the South West region, whilst also developing the profile and reputation of SCCC nationally and internationally.

The Board will work towards ensuring that it can organise and deliver high profile matches at the County Ground in Taunton.

In performance of their duties as members of

the Board, Directors are to act with integrity, lead by example, use their experience and expertise, comply with the Code of Conduct, and promote the standards expected of SCCC.

The Board's powers are set out in the Club Rules. The Board has delegated specific responsibilities to its Nominations Committee, Audit, Risk and Governance Committee, Members Committee and Commercial Committee, as described in their respective Terms of Reference. These are reviewed annually. The Board will ensure that it is diverse in terms of skills, knowledge, gender, is representative of the community it serves and is inclusive.





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PERSON SPECIFICATION

All eligible Members are welcome to express an interest in standing. As per the Club rules, to be an eligible candidate, a Member must have been a Member entitled to vote, for a period of no less than two calendar years on 31 October 2025.

To obtain the optimal balance of skills and knowledge on the Board, we would particularly welcome applicants with the following attributes:

- A commitment to high ethical standards and to role model the values of SCCC.
- Knowledge and understanding of Somerset and the South-West and especially sport/cricket at grassroots level.
- Active engagement in and/or experience of local or regional community activities.
- Direct experience of leadership and/or delivery in areas relevant to SCCC's plans, for example, facilities development, commercial growth, organisational development, social impact.
- Ability and aptitude to engage in Board discussion, leadership and governance across the full breadth of Club activities and be prepared to add to the diversity of perspective during Board deliberations.
- Ability and capacity to support programmes, in doing so providing advice and challenge to help the Executive and ensure alignment with Board/SCCC objectives.
- Building relationships with other Members.
- A demonstrable track record of promoting inclusion and diversity.
- As with all our non-executive director roles, the Member Director roles are voluntary positions.

Time commitment

The Member Director role will include, but is not limited to, the following activities. The time estimate is indicative.

- Induction and training programmes to support role and responsibilities as a Board Director. 3-5 days within first 6 months of appointment.
- Preparation for and attendance of up to 12 Board meetings each year.
Estimated 1 day/month (in person or virtual).
- Develop and lead Members' communication and working sessions across the region, as part of the Members Committee. Estimated 6 days/year.





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THE GROUND

A favoured destination of many County Cricket fans, the Cooper Associates County Ground is considered by many to be the best county ground in the Country. It was voted the best World Cup venue in 2019 for customer experience and by far and away the best non-Test match venue during the Vitality Blast. It is also the jewel in the crown of the county town and offers unrivalled matchday and non-match day experience.

From the dynamism and excitement of the Vitality Blast beneath state-of-the-art floodlights to the more traditional summer afternoon of County Championship cricket set against the stunning backdrop of Somerset's rolling hills and scenic spires, there is something to suit all tastes.

The Ground itself has changed dramatically during the 100-plus years with approximately £15m being invested in facilities over the last decade. There is more to do, with a key strategic priority being to develop the ground further to ensure it can host high profile matches for years to come and provide memorable experiences for members and supporters as well as transforming into an all-year-round venue for events and conferences.





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INCLUSIVITY STATEMENT

Somerset County Cricket Club endorses the principles of equality and equity and strives to ensure everyone involved with the Club has a genuine and equal opportunity to participate to the full extent of their own ambitions and abilities, to give of their best and be assured of an environment in which their rights, dignity and individual worth are respected.

The Club ensures all existing and potential stakeholders receive equal consideration during the recruitment process and beyond, and is committed to the elimination of unlawful or unfair discrimination of any kind and in particular on the grounds of sex, race, disability, sexual orientation, marriage and civil partnership, gender reassignment, religion or belief, pregnancy and maternity, and age.





How To Apply

The closing date for applications

10th April 2026

Application portal

Click here to apply [SCCC Member Director Application Form](#)

For an informal and confidential discussion, please email governance@somersetcountycc.co.uk and a call back will be arranged.



Somerset has competed in the County Championship since 1891 and has subsequently played in every top-level domestic cricket competition in England.





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RECRUITMENT TIMETABLE

These dates are indicative and may be subject to change (except closing date).

Closing date for applications:
10th April 2026

First interviews:
w/c 20th April 2026

YOUR PERSONAL INFORMATION

Your personal information will be held in accordance with the Data Protection Act 2018. You will not receive unsolicited paper or electronic mail because of sending us any personal information. No personal information will be passed on to third parties for commercial purposes.

When we ask you for personal information, we promise we will:

- Only ask for what we need and not collect too much or irrelevant information.
- Ensure that you know why we need it.
- Protect it and as far as is possible, make sure nobody has access to it who should not.
- Ensure that you know what choice you have about giving us information.
- Make sure we do not keep it longer than necessary.
- Use your information only for the purposes you have authorised.

We ask that you:

- Give us accurate information.
- Tell us as soon as possible of any changes.
- Tell us as soon as possible if you notice mistakes in the information we hold about you.
- If you apply for a post, we will share some of the information you provide with the Members of the Nominations Committee for the post to which you apply, so that your application can be assessed.



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YOUR APPLICATION

We will deal with your application as quickly as possible and will advise you of the likely timetable at each stage. After the closing date for applications:

- Where a candidate is unable to attend an interview on the set date, an alternative date will be offered only at the discretion of Nominations Committee.
- Following interviews with the SCCC Nominations Committee, suitable candidates for the position will be put to forward to the SCCC membership for a formal voting process to be completed. The successful candidate will be ratified and appointed at the SCCC AGM.



To put it simply, The Cooper Associates County Ground is a stunning venue. Not only is it the jewel in the crown of the county town, it also offers an unrivalled matchday experience, whatever your tastes.





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